

Meeting Notice

Notice is hereby given that the Scottsdale Tourism Development Commission will meet at 8:00 a.m. Tuesday, January 18, 2005 at the City of Scottsdale, Pinnacle Conference Room, 7575 East Main Street, Scottsdale, Arizona.

Agenda
Scottsdale Tourism Development Commission
City of Scottsdale
Pinnacle Conference Room
7575 East Main Street, Scottsdale, Arizona
8:00 a.m. Tuesday, January 18, 2005

1. **Call To Order**
2. **Roll Call**

Margaret Dunn	Sally Shaffer
Jerry Gleason	Ned Sickie, Vice Chairman
John Holdsworth	Gordon Zuckerman
Tom Morrow, Chairman	
3. **Approval of December 21, 2004 Minutes** **Action Item**
4. **Election of 2005 Chairman and Vice Chairman** **Action Item**
5. **Redevelopment of Resort Property** **Information Item**
Kathy O'Connor, Tourism Development Manager and
Mac Cummins, Senior Planner
(Attachment 1)
6. **Monthly Updates** **Information Item**
Kathy O'Connor, Tourism Development Manager
 - Bed-tax Staff Report (Attachment 2)
 - Smith Travel Research Lodging Report (Attachment 3)
 - Project Status Updates
7. **Destination Marketing Program Update** **Information Item**
Rachel Sacco, President and CEO Scottsdale Convention
and Visitors Bureau
8. **FY 2005-2006 Bed Tax Proforma** **Information Item**
Kathy O'Connor; Craig Clifford-Chief
Financial Officer, Lee Guillory-Finance Manager
(Attachment 4)

- 9. WestWorld Master Plan Funding** **Action Item**
Kathy O'Connor; Brad Gessner –
WestWorld General Manager
(Attachment 5)
This item may be continued for further study at a subsequent meeting.
- 10. Public Comments**
- 11. Adjournment**

The next meeting is scheduled for Tuesday, February 15, 2004.

The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commission comments. If action by the Commission is needed, the item should be placed on the next meeting's agenda to be consistent with the Arizona Open Meeting Law.



Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Kathy Montalvo at 480-312-7989, or e-mail kmontalvo@scottsdaleaz.gov. Requests should be made as early as possible to allow time to arrange accommodations.